



**KTVI**  
**2250 Ball Drive**  
**St. Louis, MO 63146**  
**(314)213-2222**

# CONTRACT

<b>Contract / Revision</b> 567849 /		<b>Alt Order #</b> 09790363
<b>Product</b> NIXON FOR GOVERNOR		
<b>Contract Dates</b> 08/14/12 - 08/20/12		<b>Estimate #</b>
<b>Advertiser</b> Nixon, Jay/D/MO/Governor		<b>Original Date / Revision</b> 08/13/12 / 08/13/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KTVI	<b>Account Executive</b> Jared Salles	<b>Sales Office</b> Washington DC
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> NW80	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Campaign Group**  
**1600 Locust Street**  
**Philadelphia, PA 19103**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	2	08/14/12	08/20/12	M-F 9a-10a	9a-930a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				1	\$400.00			
N 2	2	08/14/12	08/20/12	M-F 9a-10a	9a-930a		1:00			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				3	\$800.00			
N 3	2	08/14/12	08/20/12	Fox 2 News Edge	10p-1035p		:30			NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				3	\$1,400.00			
N 4	2	08/14/12	08/20/12	M-F 630p-7p	630p-7p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				1	\$800.00			
N 5	2	08/14/12	08/20/12	M-F 630p-7p	630p-7p		1:00			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				2	\$1,600.00			
<b>Totals</b>											<b>10</b>	<b>\$11,000.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/20/12	10	\$11,000.00	\$9,350.00
<b>Totals</b>	<b>10</b>	<b>\$11,000.00</b>	<b>\$9,350.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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